



FOR IMMEDIATE RELEASE

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## Spinning to success

### *BikeExchange.com.au joins elite women's cycling*

Australian elite women's cycling is set to sizzle this season with rumours now confirmed that 'The Dream Team' will be sponsored by BikeExchange.com.au at next week's NSW Grand Prix and the 2012 Jayco Bay Cycling Classic in VIC.

A shake-up of members makes the new-look, five-women strong team a force with which to be reckoned. Olympic Champion Nicole Cooke, current Commonwealth Champion Rochelle Gilmore, top Enduro mountain bike rider Peta Mullens, Australian Criterium Champion and previous Jayco Bay winner Kirsty Broun, as well as exceptional domestique Myfanwy Galloway will race as The BikeExchange.com.au Dream Team.

Several members of the team will race under BikeExchange.com.au at next week's NSW Grand Prix, with the full team then racing in Victoria's 2012 Jayco Bay Cycling Classic.

As amateur female cyclists continue to take up the sport in growing numbers, the announcement is considered a huge coup for female professionals.

"BikeExchange.com.au's support enables us to focus on the job at hand, which is winning races. It takes a significant amount of pressure off us; we are now freed up to spend more time training and less time worrying about how to fund competing at this level. We are thrilled to have BikeExchange.com.au on board and we look forward to showing them, and the public, what we can achieve next week and again in January," said Gilmore.

It is the first team sponsorship of its kind initiated by BikeExchange.com.au, Australia's #1 website for finding, buying and selling bikes, parts and accessories.

"Cycling across the board is experiencing phenomenal growth. We have a huge level of talent in this country, but it needs to be better supported and sustained. With the London Olympic Games around the corner, our female cyclists need every opportunity to train hard, race hard and represent Australia to their full potential," said BikeExchange.com.au CEO Jason Wyatt.

"The team will be in strong form, and incredibly motivated to represent The BikeExchange.com.au Dream Team in both the NSW Grand Prix and again at the Jayco Bay Cycling Classic in January," said Gilmore.

[www.bikeexchange.com.au](http://www.bikeexchange.com.au)

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To speak to any of the Team BikeExchange.com.au members, or Jason Wyatt, please contact: Elastick

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